

ALEJANDRO FUENTES

Sr. Visual designer
Art director
Product designer
Wordpress designer & developer

I am a graphic designer, graduated in 2001. Throughout my career, I have worked in important agencies and independently, allowing me to gain extensive experience in the field of design.

With a strong digital imprint and enthusiasm for new technologies, I look for ways to apply them creatively in my projects. With the aim of fusing technological innovation with design.

Throughout my career, I have collaborated with renowned companies such as BBVA, Motorola, Peugeot, Microsoft, the Argentine Football Association (A.F.A.), Kelvinator, Stone Jeans, among others. These experiences have given me the opportunity to work on challenging and large-scale projects, where I have demonstrated my ability to manage projects and deliver quality work in a timely manner.

With the ability to manage projects effectively, maintaining clear communication and ensuring results.

EXPERIENCE

2023 – 2024

MKT-Wise

Web designer

Design and development of landing pages and websites under Wordpress / E-commerce development in Shopify / Photo retouching / Server administration.

2022 – At present

sonicgauch

Project freelance

Web / E-Commerce design and development. Branding. Photo retouching. Editorial design.

2010 – 2021

Vangua

Project freelance

Web / E-Commerce design and development. Branding. Photo retouching. Editorial design.

2013 – 2017

Puro Presente | Brand Guru

Art director

Offline design. Branding. Web developments. Packaging. Point of purchase. Social Media. Newsletter.

2012

Di Paola

Digital art director

Web development. Social Media. Landings. Newsletter. Animated banners.

2011 – 2012

EURO RSCG Argentina

Web designer. Animator

Newsletter. Animated banners, Landing pages.

CONTACT

Portfolio

sonicgauch.com.ar

Whatsapp

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E-Mail

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CABA – Buenos Aires

Argentina

EDUCATION

1999 – 2001

*Fundación de Altos Estudios en Ciencias
Comerciales*

Advanced Technical Degree in Graphic Design
and Visual Communication University

2018

Dot Zero

WordPress course

SKILLS

Tools

Photoshop, Illustrator, Indesign,
Figma, XD, Animate

IT

Wordpress, Shopify, HTML, CSS,
Javascript

Languages

*English – intermediate
Spanish – Native*